

# BEACON

## FOR EDUCATIONAL INSTITUTES

HELP YOUR STUDENTS  
UNDERSTAND THE NEW  
WORLD OF WORK AND  
AID THEM IN THEIR  
CAREER JOURNEY



Beacon is a shared career guidance platform that enables schools and colleges with in-house career counseling and guidance tools. It provides age appropriate online/offline career tests, career content, workshop support and tools and utilities for economical support for your bulk needs.

We work as your extended partner to provide the world's most accurate and robust career guidance platform that can help you facilitate the right career choices for your students in the new career paradigm. We provide:

- A cloud based, shared career guidance platform to manage your assessments and outcomes
- Economical grade/stream specific career and other psychometric tests
- Simplified Career Path & Cluster Model to aid world of work discovery
- Eco system of partners for meeting admission, study abroad and profile building needs

## HIGHLIGHTS

- Group Counselling Workshops(ONE methodology)
- Backend Panel for test administration
- Presentations, videos and e-book on the emerging World of Work
- Career & College Information
- Online & offline accurate career assessment for Grade 8-9/Grade 10 / Grades 11 & 12/ UG -PG
- A Toolbox of free behavioral assessments
- Online training videos, blogs and manual for counselors
- Support by a team of trained counselors and experts
- College admissions & study abroad support
- Multi lingual tests (12 Indian languages)
- Attractive commercial partnership offerings

Sign up at <https://beacon.tucareers.com>  
for pricing, free trial and demo

## WHY TUCAREERS

- Career taxonomy built as per established career exploration models. Aligned to Indian and International career standards.
- Validated with school, undergraduate, post-graduate students and industry professionals in India, to ensure high reliability and validity
- Uses advanced analytics; built on O\*NET, the largest career database in the world
- Using standardized psychometric scales as recommended in career decision research
- Model driven approach, validated through published research\*

\*Research published in a leading international journal of the International Association of Educational and Vocational Guidance.

CONTACT US AT  
SALES@TUCAREERS.COM  
PH +91-7080810112/14



COMPREHENSIVE



ACCURATE



OPEN



GLOBAL